



*Community of Hope*  
*6<sup>th</sup> Annual Raise Hope Gala*  
*June 4, 2021*

Hello,

Community of Hope (CoH), North Portland's only shelter for homeless families, exists to empower Portland's homeless single-parent families to seek hope, healing, and stability while living in a safe, supportive environment. Residents can stay for up to six months and many use that time to regain strength, clarity, and the practical skills needed to make the next move toward successful housing. CoH depends on financial support from a range of sources, but since 2014 it has been generous individual donors who have made the program what it is today. This spring we will be hosting 2021's major fundraising event: the 6th Annual Raise Hope Gala. **We ask you to consider becoming a sponsor for this life-giving event.**

### *Raise Hope Gala Sponsor Details*

**When** June 4, 2021 5:00 PM  
**Where:** Virtual Event  
**Goal:** \$100,000 to fully staff and expand our 24/7 shelter and programs

For this year's event, we are anticipating a crowd of 200 attendees. The diverse audience will include multi-generational leaders from Portland's faith community, business owners and neighbors, and many others active in addressing the plight of homelessness in our city. The homelessness epidemic in Portland is not slowing down and for an increasing number of single-parent families with nowhere to turn, Community of Hope is a vital and transformative link in the safety net. Allowing children to remain at their neighborhood school, despite other transitions in their life, is a powerful way to interrupt the cycle of trauma that a lack of stability produces. Please review the attached sponsor opportunities to learn how you can help our effort to raise hope!

Sincerely,

*Linda Jo Devlaeminck*

Linda Jo Devlaeminck | Harmony McDonald Prinsen | Program  
Directors, Community of Hope



*Presenting Sponsor*

**\$5,000+**

- Business name included in event branding as the Presenting sponsor
- Named as the Presenting sponsor in press release
- Pre-event social media spotlight
- Verbal recognition during the program
- Named as the Presenting sponsor on-screen during pre-event welcoming, with logo
- Named as the Presenting sponsor on event invitation, with logo
- Named as the Presenting sponsor on the event website, with logo and hyperlink

*Platinum Sponsor*

**\$2,500**

- Verbal recognition during the program
- Named as a Platinum sponsor on-screen during pre-event welcoming, with logo
- Named as a Platinum sponsor on event invitation, with logo
- Named as a Platinum sponsor on the event website, with logo and hyperlink

*Gold Sponsor*

**\$1,000**

- Named as a Gold sponsor on the event program, with logo
- Named as a Gold sponsor on-screen during pre-event welcoming, with logo
- Named as a Gold sponsor on event invitation, with logo
- Named as a Gold sponsor on the event website, with logo and hyperlink

*Silver Sponsor* **\$500**

- Logo and link on website (10.500 monthly visitors)
- Sponsor recognition named on-screen during pre-event welcoming

**Sponsorship packages must be secured no later than April 30th to guarantee inclusion in package benefits**



*Ready to become a sponsor?*

### Sponsorship Selection

- Presenting: \$5,000                       Platinum: \$2,500                       Gold: \$1,000
- Silver: \$500                                      Non Profit or Corporate (circle one)
- "Social"     \$\_\_\_\_\_                       Raffle Reveal     \$\_\_\_\_\_                       Special Appeal \$\_\_\_\_\_

*Check here for your donation to be anonymous*

*Total Sponsorship Amount:*  
\$\_\_\_\_\_

*Questions or Special Requests?*

Contact Sonia Fornoni at [soniagf419@gmail.com](mailto:soniagf419@gmail.com)

**Please note:** Donations of \$500 or more are best made by check. Please make checks payable to Community of Hope with "Raise Hope 2021" in the memo line and mail to Community of Hope, P.O. Box 83165, Portland, OR 97283.

### *Sponsor Information*

(Company) Name:

Email Address:

Phone Number:

Website & Social Media Handle:

*Community of Hope*

Authorized Signature

Representative Signature

Sponsor Name (please print)

Representative Name (please print)

Accepted this \_\_\_\_\_ day of \_\_\_\_\_ 2021.

**\* Please provide high-quality logo images for the program (.png preferred) and any brand requirements to Linda Jo Devlaeminck ([lindajo@communityofhopepdx.org](mailto:lindajo@communityofhopepdx.org)) no later than April 30th.**